

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

B.A. Honors English Literature

COURSE CODE	CATEGORY	COURSE NAME	L	T	P	CREDITS	TEACHING & EVALUATION SCHEME				
							THEORY			PRACTICAL	
							END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*
HU501	SOC. SC., ARTS & HUM	Technical Communication and Entrepreneurship	4	0	0	4	60	20	20	0	0

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

***Teacher Assessment** shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs): The students will be able to:

- Focus on the communicative abilities of interpretation, expression and negotiation.

Course Outcomes (COs): The student should be able to:

- Learn and develop their competency through a variety of activities and tasks.
- Understand exchanges of information with use of right grammar.
- Implement knowledge and skills needed to run a business successfully.

Paper I

HU501

Technical Communication and Entrepreneurship

COURSE CONTENTS

Unit I

Introduction to Technical Communication and Entrepreneurship

Technical Communication: Language and communication, differences between speech and writing, distinct features of speech, distinct features of technical writing. Entrepreneur – Types of Entrepreneurs – Difference between Entrepreneur and Intrapreneur, Entrepreneurship in Economic Growth, Factors Affecting Entrepreneurial Growth.

Unit II

Technical Writing (A)

Technical writing process including forms of discourse, methods of development, writing and revising drafts, collaborative writing, and creating indexes, technical writing style and language.

Unit III

Technical Writing (B)

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Technical Writing: Scientific and technical subjects; formal and informal writings; formal writings/reports, handbooks, manuals, letters, memorandum, notices, agenda, minutes; spotting errors

Unit IV

Enterprise and Project Reports

Small Enterprises – Definition, Classification – Characteristics, Ownership Structures – Project Formulation – Steps involved in setting up a Business – identifying, selecting a Good Business opportunity, Market Survey and Research, Techno Economic Feasibility Assessment – Preparation of Preliminary Project Reports – Project Appraisal – Sources of Information – Classification of Needs and Agencies.

Unit V

Motives Influencing an Entrepreneur

Major Motives Influencing an Entrepreneur – Achievement Motivation Training, Self Rating, Business Games, Thematic Apperception Test – Stress Management, Entrepreneurship Development Programs – Need, Objectives.

Suggested Readings

- M. Frank. **Writing as thinking: A guided process approach**, Englewood Cliffs, Prentice Hall Regents.
- L. Hamp-Lyons and B. Heasley: **Study Writing; A course in written English. For academic and professional purposes**, Cambridge Univ. Press.
- R. Quirk, S. Greenbaum, G. Leech and J. Svartik: **A comprehensive grammar of the English language**, Longman, London.
- Daniel G. Riordan & Steven A. Panley: **Technical Report Writing Today**- Biztaantra. Additional Reference Books
- Daniel G. Riordan, Steven E. Pauley, Biztantra: **Technical Report Writing Today**, 8th Edition (2004).
- Hisrich R D, Peters M P, **Entrepreneurship** 8th Edition, Tata McGraw-Hill, 2013.
- Mathew J Manimala, **Enterprenuership theory at cross roads: paradigms and praxis** 2nd Edition Dream tech, 2005.
- Rajeev Roy, **Entrepreneurship** 2nd Edition, Oxford University Press, 2011.

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							THEORY			PRACTICAL	
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BAHNENG501	SOC. SC., ARTS & HUM	Short Stories I	5	0	0	4	60	20	20	0	0

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

***Teacher Assessment** shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs): The students will be able:

- To introduce the students to short story as a form of literature with reference to the texts given.
- To develop analytical skills and critical thinking through close reading of literary texts.
- To enable students to understand that literature is an expression of human values within a historical and social background.
- To develop literary competence among students.

Course Outcomes (COs): The student should be able to:

The students should be able:

- To write clearly, coherently and effectively about various genres of literature.
- To recognize the culture and context of the work of literature.
- To develop understanding to nature and fellow human beings.

Paper II BAHNENG501 Short Stories I

COURSE CONTENTS

Unit I

The Happy Prince - Oscar Wilde
The Magic Shop- H.G.Wells

Unit II

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The Open Window- HM Munro
The Metamorphosis - Franz Kafka

Unit III

The Last Leaf – O’ Henry
The Diamond Necklace - Guy de Maupassant

Unit IV

A Malefactor - Anton Chekhov
The Tell-Tale Heart- Edgar Allan Poe

Unit V

The End of the Party – Graham Greene
The Signal-Man- Charles Dickens

Suggested Readings

- Henry o’. (1988) **The Last Leaf Maugham**. Logan: Perfection Learning.
- Linscott Robert. (1959) **The Stories of Anton Chekhov**. New York: Modern Library.
- Sundaram P.S. (1988) **R. K. Narayan as a Novelist**. Delhi: B.R. Publishing Corporation.
- Wilde Oscar. (2000) **The Model Millionaire, Also the Happy Prince**. Logan: Perfection Learning.
- Shub, E. M. Commentaries to Егеръ. The Works by A.P. Chekhov in 12 volumes. **Khudozhestvennaya Literatura**. Moscow, 1960.

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BAHNENG502	SOC. SC., ARTS & HUM	Literary Criticism I	5	0	0	5	60	20	20	0	0

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

***Teacher Assessment** shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs): The students will be able to:

- Identify and describe key theoretical/philosophical texts important to literary criticism
- Focus on key theoretical/philosophical texts and combine those with recent works of literary criticism to interpret and critique literary works
- Demonstrate an understanding of key concepts in literary theory
- Explain to others the meaning, significance, and value of specific literary theoretical works
- Use literary theoretical concepts to develop your own interpretations of literary texts
- Analyze specific literary theories in order to distinguish them from other theories and to identify the structure and logic of their arguments
- Think critically about a range of literary theories

Course Outcomes (COs): The student should be able to:

- Recognize the value of multiple perspectives and develop competence in giving and receiving constructive criticism.

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- Show an appreciation of the relevance and value of theoretical models in literary study.
- Demonstrate an understanding of important theoretical methodologies by summarizing key concepts or arguments.
- Apply these concepts or arguments successfully in a close reading of a literary text.
- Demonstrate familiarity with the history of literary theory in the West, including prominent theorists and critics, important schools and movements, and the historical and cultural contexts important to those theories
- Write in an insightful and informed way about specific literary theoretical works

Paper II BAHNENG502 Literary Criticism I

COURSE CONTENTS

UNIT I

Aristotle: Poetics- Concept of imitation, Plot and Character, Ideal Tragic Hero, Concept of tragedy and Mimesis

UNIT II

Longinus: On the Sublime

UNIT III

Philip Sydney: An Apology for Poetry

UNIT IV

John Dryden: Essay of Dramatic Poesy

UNIT V

William. Wordsworth: Preface to Lyrical Ballads

Suggested Readings:

- Abrams, M. H. (2000). **A Glossary of Literary Terms**. Singapore: Harcourt Asia Pvt. Ltd.
- Lucas, F. L. (1970). **Tragedy in Relation to Aristotle's Poetics**. New Delhi: Allied Publishers.

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- Taylor and Francis Eds. (1996). **An Introduction to Literature, Criticism and Theory.** Routledge,
- Waugh, Patricia (2006). **Literary Theory & Criticism: An Oxford Guide.** Delhi: OUP.

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BAHNENG503	SOC. SC., ARTS & HUM	American Literature	5	0	0	5	60	20	20	0	0

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

***Teacher Assessment** shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs): The students will be able to:

- Familiarize with American Literary output at various periods

Course Outcomes (COs): The student should be able to:

- Understand the culture and aspirations of the writers in America.

Paper III BAHNENG503 American Literature

COURSE CONTENTS

UNIT I

Poetry

Walt Whitman : When Lilacs Last in the Dooryard Bloomed

Emily Dickenson : Success is counted Sweetest

Because I could not stop for Death

Wallace Stevens : The Emperor of Ice Cream

Unit II

Drama

Eugene O’Neil : The Hairy Ape

Tennessee Williams : Glass Menagerie

UNIT III

Prose

Emerson : Self Reliance

Edgar Allen Poe : The Philosophy of Composition

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Unit IV

Fiction

Nathaniel Hawthorne : The Scarlet Letter

Alice Walker : The color purple

Unit V

Criticism

Cleant Brooks : The Language of Paradox

Kenneth Burke : The Poetic Process

(Essays are from :

1. Five Approaches to Literary Criticism by Wilber Scott Macmillan, 1963
2. An Anthology of American Literature : 1980 Eurasia Publishing House, New Delhi
3. The American Literature of the Nineteenth century: An Anthology, Eurasia Publishing House, 1977)

Suggested Readings:

- Robert Spiller: **Literary History of the United States**, (Amerind Publishing Co.)
Marcus Cunliffe : American Literature to 1900, (Sphere Reference)
- F.O. Matthiessen. **American Renaissance** George McMichel : Concise Anthology of American Literature.
- SD Palwekar, **Literature and Environment: A Select Study of British, American and Indian Writings**, Lambert Academic Publishing, Germany, 2012.

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BAHNE504	SOC. SC., ARTS & HUM	Comprehensive Viva Voce	0	0	0	4	0	0	0	100	0

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

***Teacher Assessment** shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course educational Objectives(CEOs):

The students will be able to

- provide an opportunity for students to apply theoretical concepts in real life situations
- enable students to manage resources, work under deadlines, identify and carry out specific goal oriented tasks

Course Outcomes (COs):

- The student should be able to acquire speaking skills and capabilities to demonstrate the subject knowledge.

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BAHN506	SOC. SC., ARTS & HUM	Minor Research Project I	0	0	10	5	0	0	0	60	40

At the end of semester V the student will submit a synopsis of his project

The objectives of the course is to

- check the ability of students in terms of their writing
- identify the problems of students' in developing their writing
- skills
- gather the opinion of the teachers on their students' writing performance
- improve the writing skills of students' by suggesting some remedial measures

Submission and marking Guidelines

At the end of V semester the student will submit a synopsis of his project on the following guidelines:

1. The students will submit the synopsis of the proposed research and a duly constituted Committee will take the decision regarding the relevance and authenticity of MRP and allowing a student to opt for it.
2. The decision about the suitability of the MRP will be taken after the Mid Semester I of V Semester. The student will be required to submit the final Synopsis in the spiral bound form in the number specified by the Institute.
3. Minor Research Project (MRP) will carry a maximum of 100 marks - out of which, 40 marks will be for the Internal valuation and External will be of 60 marks A panel of external and internal examiners will jointly award both of these components of marks.
4. The Director/Head of the Institution will appoint the internal and the external examiner.

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